

## Marketing & Communications Support Specialist

<b>Job Title: Marketing &amp; Communications Support Specialist</b>	<b>Salary Grade Level: 1B</b>	<b>FLSA Status: Non-Exempt</b>
<b>Reports To: Marketing &amp; Communications Specialist</b>	<b>Part-Time</b>	<b>Team: Marketing &amp; Community Engagement</b>

**Eckhart Public Library provides opportunities for access, creativity, and discovery at all stages of life while being progressive and proactive to serve their community's evolving needs.**

Eckhart Public Library strives to provide an impartial environment in which individuals and their interests are brought together with ideas and information spanning the spectrum of knowledge and opinions. The library collection contains materials which provide the community with equitable access to information and materials for lifelong learning, enrichment, and recreational reading.

### Job Overview

The Marketing & Communications Support Specialist assists the Marketing & Communications team in ensuring that library users and the community are informed of opportunities for access to diverse information and the variety of opportunities for creativity and discovery through the library by marketing items in a variety of mediums.

### Essential Functions – What you will do at Eckhart Public Library

- Assists in marketing library programs, services, collections, and initiatives to current and potential library users
- Assists in development and maintenance of website content and marketing materials
- Prepares reports and presentations that promotes library services and events
- Assists in nurturing and deepening partnerships between the library and other community organizations
- Promotes the library by the practice of good public relations; works and communicates effectively with the public and other staff members
- Performs other duties as assigned

### Education and Experience Required – What you need

- High school diploma
- Two years of related experience in an administrative assistant or marketing role
- Proficiency with social media platforms
- Physical ability to operate computer and mobile technology devices
- Fluent in English, both oral and written

Preferred:

- Proficiency with photography and graphic design
- Experience in a public library setting

### Knowledge, Skills, and Abilities – What you have

- Current knowledge of library trends, materials, practices, techniques, and technology; exhibit a willingness to learn other applications as needed
- Knowledge of standard office software such as Microsoft Office applications, including Word, Excel, and PowerPoint and proficiency with Google products
- Excellent organizational skills with a high degree of attention to detail
- Proficient oral and written communication and social skills

## Eckhart Public Library – Who we are

Eckhart Public Library is a team. All Eckhart Public Library staff members are expected to be professional and respectful with colleagues, and to provide great customer service to our patrons. Staff members must be flexible and ready to adapt to change, passionate about our community and our patrons, able to respectfully and effectively communicate with coworkers, and enthusiastic about taking risks and learning.

All Eckhart Public Library staff members are expected to have a desire and demonstrated ability to serve the public and work with fellow staff members and volunteers with friendliness, tact, and diplomacy. Eckhart Public Library staff must be open to training opportunities by other staff members, and be willing to train others, including staff, volunteers, and patrons.

Eckhart Public Library takes patron privacy very seriously. All staff members of Eckhart Public Library must have a commitment to handling confidential and sensitive information appropriately.

*All Eckhart Public Library staff members are expected to abide by the library's mission, vision, and staff values; staff handbook; and policies approved by the Eckhart Public Library Board of Trustees.*

## Work Environment

To perform this position successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed in this document are representative of the knowledge, skills, and abilities required. Eckhart Public Library provides reasonable accommodation to qualified employees and applicants with known disabilities who require accommodation to complete the application process or perform essential functions of the job, unless the accommodation would cause an undue hardship.

***This general outline illustrates the type of work that characterizes the job. The statements in this job description are not intended to be an exhaustive list of all responsibilities and qualifications required of the job.***

**Date Created:** August 2, 2021

**Date Approved:** August 11, 2021